

VARSITY

Varsity Publications Ltd
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Thank you for your interest in the position of *Varsity* Editor for Easter Term 2021.

To apply, you should submit a document outlining your application for the position. Pairs who wish to co-edit the paper must submit a single jointly written document. It should contain the following:

- Vision statement and assessment of *Varsity*'s role in Cambridge.
 - ▶ A statement outlining your vision for the paper. This should include an account of how you would edit *Varsity*, editorial direction and general ideas on the paper's reach and image. It should also include brief discussion of *Varsity*'s role in Cambridge and relationship with other societies, organisations and student publications. In particular, we are looking for a focus on how you will manage online editorial content throughout the term.
- Plans for the *Varsity* Review & Yearbook magazine.
 - ▶ Our second Easter edition this year, which you and your team will be responsible for, will take the form of a circa 60 page, A4 glossy magazine to be printed mid-way through June. It will replace the customary May Week newspaper edition and will also play a role as a review of the year in Cambridge. You should set out ideas for the editorial content and design of the magazine, particularly regarding how you will translate the 'house design' of the paper into a magazine format.
- Section-by-section critique
 - ▶ Go through all sections of the paper – including *Violet*, video content and social media – and offer your thoughts. For sections that will remain relatively unchanged a brief explanation is fine. Space should be devoted to sections being substantially changed, or the proposed introduction of new sections.
- Ideas for changes
 - ▶ Any proposed changes to the structure of the *Varsity* team, or the web editions of the paper.
- Sample editorial (editor's letter)
 - ▶ This may be on any suitable topic and should be no more than 400 words.
- Personal statement
 - ▶ This should include a brief description of any relevant experience, as well as your subject and course and any other extracurricular activities which you will be participating in this Easter term. It should be no longer than 500 words.

The completed application must be no longer than 4,000 words in length. Your application

should be packaged as a PDF, and sent to the Varsity Society President, Jess Ma (president@varsity.co.uk), by midday on Wednesday 10thth March.

Interviews for shortlisted candidates will be conducted by the VarSoc President, the current Editors, the Business Manager and the Varsity Chairman.

We would like to take this opportunity to wish you the best of luck with your application. If you have any questions about the application process, please contact Jess Ma (VarSoc President) via the email listed above. If you have additional questions about the role of Editor, please contact the Lent Editors, Gaby Vides and Georgina Buckle, at editor@varsity.co.uk.